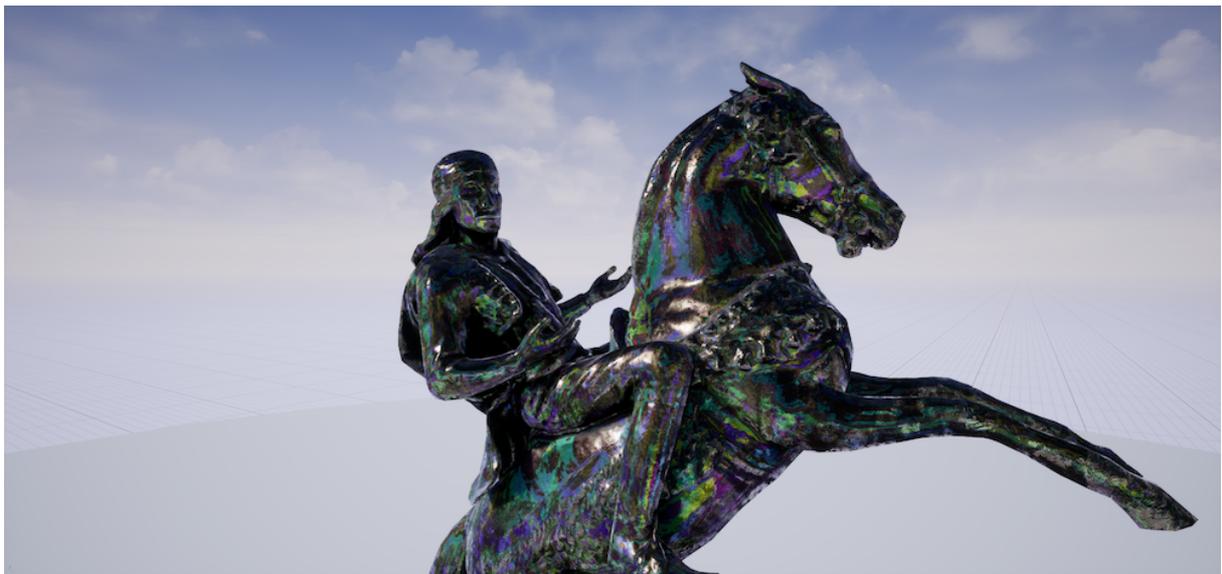




BERLIN

**ACUTE ART ANNOUNCES A VR EXHIBITION PROGRAMME
AT JULIA STOSCHEK COLLECTION
(Opening: 11 October 2019, 7 P.M.)**



Bjarne Melgaard, *My trip*, 2019 (Production still)

Acute Art announces a collaboration with Julia Stoschek Collection to present a Virtual Reality exhibition programme, premiering with a new VR work by Norwegian artist Bjarne Melgaard and AR works by Koo Jeong A in October 2019.

The Julia Stoschek Collection, which is based in Berlin and Düsseldorf, will provide a space in Berlin to show new and existing VR and AR works, produced by Acute Art, by artists Mark Leckey, Nathalie Djurberg & Hans Berg, Marco Brambilla, and R. H. Quaytman, among others.

Daniel Birnbaum, Director of Acute Art: *"For Acute Art, this collaboration represents a fantastic opportunity to explore these new artistic forms and make them available to the public. I cannot think of a better partner than the Julia Stoschek Collection, one of the most adventurous exhibition sites for new experimental art. Acute Art works with today's most compelling artists, bringing together technology and artistic vision. Currently working across virtual and augmented realities, it produces original digital artworks. I am so happy that we will undertake this journey into the future with Julia Stoschek and her team as fellow travellers."*

Julia Stoschek, Founder, Julia Stoschek Collection: *"One of our main goals is to build long-term, sustainable relationships and collaborations with other institutions and partners. Acute Art is a new and leading laboratory for Virtual, Augmented, and Mixed Reality in the field of art. Starting this Autumn with a programme of projects, which have been produced by Acute Art with the artists, we will make this laboratory physically accessible at JSC Berlin, manifesting and creating a new way of experiencing this contemporary and progressive medium. We believe in VR and the experiences it enables. We are therefore excited to be at the forefront of its further development, ready to push the boundaries of the medium through art."*

ACUTE ART

Directed by Daniel Birnbaum, Acute Art collaborates with the world's most compelling contemporary artists, providing access to cutting-edge technologies that allow them to translate their creative vision into new digital mediums – including virtual, augmented and mixed realities. A curatorial laboratory and research hub, Acute Art are committed to finding new ways to take digital artwork to the public, both physically, through exhibitions, and as a curated offer on the Acute Art website and free app.

Since 2017, they have collaborated with artists including Marina Abramović, Olafur Eliasson, Jeff Koons, Anish Kapoor, Nathalie Djurberg & Hans Berg, Christo & Jeanne-Claude and Antony Gormley, as well as other talented and award-winning artists. Available through their website and app, the works can also be downloaded via the App Store or Google Play, as well as Steam and HTC Viveport.

www.acuteart.com

JULIA STOSCHEK COLLECTION

The Julia Stoschek Collection, with locations in Düsseldorf and Berlin, is one of the world's most comprehensive private collections of time-based art, dedicated to the public presentation, advancement, conservation, and scholarship of media and performance practices. With over 850 artworks by 255 artists from around the world, the collection's contemporary focus is rooted in artists' moving image experiments from the 1960s and '70s. Works in the collection span video, film, single- and multi-channel moving image installation, multimedia environments, performance, sound, and virtual reality. Photography, sculpture, and painting supplement its time-based emphasis. Characterized by an ever-growing technological convergence and an interdisciplinary approach, the collection is unique in its heterogeneity.

Since its foundation in 2002, the Julia Stoschek Collection is devoted to collecting, conserving, and presenting time-based art. It fosters intellectual independence and strives to reflect and envision the dynamic world we live in. It is therefore both a privilege and a responsibility to produce exhibitions, public programs, and publications that present a multitude of perspectives and voices, reflecting the diversity and dynamism of the social, cultural, and technological changes of our time.

Furthermore, the Julia Stoschek Collection is committed to sustaining the special character and values of

this institution, saving them for future generations.

<https://www.julia-stoschek-collection.net/en/home.html>

SOCIAL MEDIA:

Instagram: @AcuteArt_// @JuliaStoschekCollection

#AcuteArt

#JuliaStoschekCollection

#DanielBirnbaum

#JuliaStoschek

#jscberlin

Twitter: @AcuteArt // @JuliaStoschek

Facebook: @AcuteArtVr // @JuliaStoschekCollection

Youtube: Acute Art // Julia Stoschek Collection

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